

Digital Print Design Instructions

General Guidelines

Create your design in CMYK color mode.
All placed images should be at 300dpi.
Convert all text to outlines.
Save finished file in eps & PDF format.
Place design to fill both left and right disc in 2-Up template.

Keys points to consider when using this template:

Your design should not exceed 117mm on the outer ring, or be less than 22mm on the inner ring and should be placed in the "Artwork Layer" that appears above the white flood layer.

Use alignment coordinates identical to the white flood area to align your design in the template. Always enter the values in the XY Axis fields rather than dragging.

Left Disc: X=75.142 Y=62.865; Right Disc: X=232.156 Y=62.865.

Note that the white flood area should be re-sized to match your design area if necessary.

Note: DO NOT MOVE any guide markings or paths. The "White Flood" layer (indicated by green) is required for all designs that intend to have a white backing as part of the image. If you do not require a white flood in your design, you MUST turn off the white flood layer before saving your eps file. Please indicate - "NO WHITE FLOOD" on your purchase order and/or instructions.

Finished design should be compressed along with a PDF output file for reference. Either Stuffit or ZIP compression formats are accepted.

Please note that unlike our AutoTech Silk Screen Printer, our Autotec Digital Print System does NOT match Pantone spot colors exactly. Please refer to your Pantone Spot to CMYK swatch book for the CMYK equivalents. Also, if you must use flat areas of color or tints, it helps to add a texture or graphic pattern to the solid color to minimize banding which can occur due to the nature of static electric charges.

description & quantity



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